

COLA Annual Spring Meeting

April 29 - 30, 2010

Temecula Creek Inn, 44501 Rainbow Canyon Rd.

Temecula, CA 92592

Room Reservations: (800) 962-7335 or online at www.colalabs.net

Thursday, April 29

8:00am **Board of Directors Meeting**

President's Suite

12:00pm **Golf Tournament (Scramble Format)**

Temecula Creek Golf Course (on site)

6:00pm **President's Reception and Dinner**

West Coast Good Fellow Award

Temecula Creek Inn- Yula Room #1

Cocktails 6pm - Dinner 7pm

Friday, April 30

8:00am **COLA Business Meeting**

Members and Prospective Members Only

8:30am **State of the O.L.A./ VCA Partnership**

John Haigh, J&J Optical, Paradise, CA

O.L.A. Director

9:15am **Building Sustainable Organizational Capabilities**

Hedley Lawson, Aligned Growth Partners

Managing Partner, Santa Rosa, CA

10:30am **Websites- Is the Writing on the Wall?**

Marty Isozaki, InfoWave

President, Long Beach, CA

12:00pm **LUNCH**

1:00pm **Insurance Updates- 2010**

Greg Mills- Jay B. Mills Insurance

President, San Diego, CA

2:00pm **Mergers and Acquisitions- Still Happening?**

Tom Puckett, HPC Puckett & Co.

Managing Director & CEO, Rancho Santa Fe, CA

Jeff DeRose, Vision Service Plan

Mgr. Ophthalmic Services, Rancho Cordova, CA

Beverly Marquez, Essilor Laboratories of America

Vice President, Southwest Region, San Diego, CA

Claude Labeeuw, Carl Zeiss Vision

V.P. Marketing and Business Development

San Diego, CA

Representing Hoya Vision Care (TBA)

Cut Here and Send Below With Remittance

Attention: Pre-registration must be received by April 8, 2010

Please make your hotel reservations by March 28, 2010

Make Checks Payable to:

COLA

P.O. Box 3354

Montebello, CA 90640

COLA Registration Form

Registration Fee (2 days includes Thursday dinner and Friday lunch)	\$ 200.00	X	=	_____
Late Fee (After April 1st)	\$ 50.00	X	=	_____
Spouse Registration	\$ 100.00	X	=	_____
Thursday Dinner Only	\$ 125.00	X	=	_____
Friday Program Only (includes Lunch)	\$ 125.00	X	=	_____
Thursday GOLF 4-person scramble (includes Drink Cart and snacks)	\$ 65.00	X	=	_____
Total Remittance.....	\$			_____

For room reservations at the Temecula Creek Inn call (800) 962-7335 Ref: Calif. Optical Lab Assoc.

The special group rate for COLA is **\$109 plus tax per night**.

Temecula Creek Inn will be holding rooms for COLA until **March 28, 2010**.

After March 28th, rooms are subject to availability, so please make your reservations as soon as possible.

Name: _____

Company: _____

Address: _____

Phone: _____

E-mail: _____

List Names for Badges: _____

Preferred Golf Partners: _____
